# CENTRE RACING

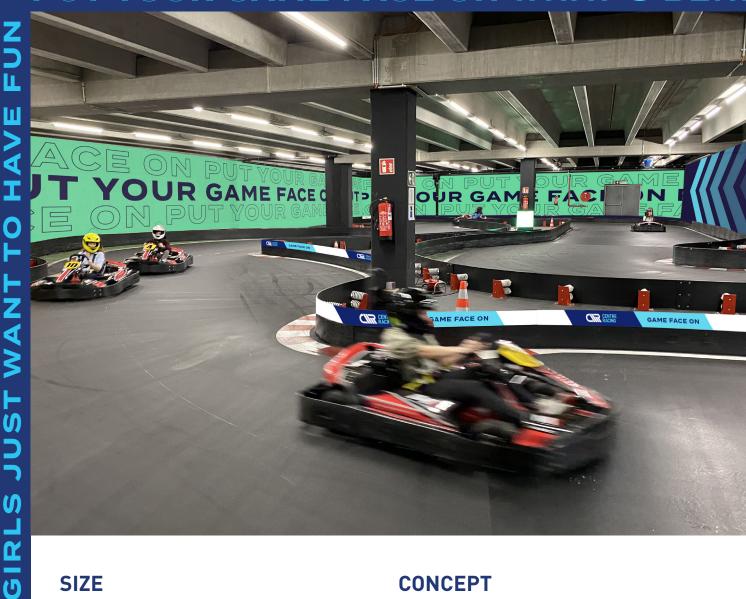
### PREMIUM ELECTRIC KARTING EXPERIENCES

**PROPERTY REQUIREMENTS** 





#### PUT YOUR GAME FACE ON WHAT'S



#### SIZE

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35,000 SQ FT MINIMUM ON A SINGLE FLOOR, UP TO 45,000 SQ FT

#### PLANNING

**D2 WITH ANCILLARY A3** 

#### LOCATION

SHOPPING CENTRES NATIONWIDE WITH **EXISTING EXTENSIVE LEISURE OFFER** 

#### CONCEPT

**CENTRE RACING AIMS TO TRANSFORM** THE KARTING INDUSTRY BY OPERATING FROM PREMIUM RETAIL AND LEISURE LOCATIONS. USING THE LASTEST **ELECTRIC GO KARTS, CENTRE RACING** CAN DELIVER A HIGHLY CHARGED AND EXHILARATING INDOOR RACING **EXPERIENCE WITH NO ENGINE NOISE** AND ZERO EMISSIONS.

WITH SIMILAR PERFORMANCE LEVELS TO THEIR FOSSIL FUEL POWERED ANCESTORS, ELECTRIC KARTS HAVE ALL THE TORQUE ALL THE TIME **GENERATING CLOSE AND COMPETITIVE RACING IN A SAFE AND CLEAN FAMILY** ENVIRONMENT.





GONE ARE THE DRAFTY AND DECREPIT UNINVITING INDUSTRIAL LOCATIONS. CENTRE RACING OFFERS COMFORTABLE AND CONTEMPORARY SPACES FINISHED TO AN EXCEPTIONAL STANDARD WHERE RACERS AND SPECTATORS CAN ENJOY BREATHTAKING CLOSE RACING THROUGH TIGHT CORNERS AND SPEEDY STRAIGHTS.

PLEASE DIRECT ALL ENQUIRIES TO THE SOLELY RETAINED AGENT MC RETAIL



CENTRE RACING OFFERS LANDLORDS THE OPPORTUNITY TO UTILISE LARGE RETAIL SPACES TO ENHANCE THEIR LEISURE OFFER. GO KARTING IS THE PERFECT PARTNER FOR CINEMAS AND BOWLING ALLEYS, PROVIDING EVEN GREATER CATCHMENT PENETRATION WITHIN A 30-MINUTE DRIVETIME.



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EUROPEAN DATA INDICATES THAT WHEN GO KARTING IS UNDERTAKEN IN A MORE COMFORTABLE AND PREMIUM ENVIRONMENT, THE DEMOGRAPHIC PROFILE WIDENS DRAMATICALLY.

WHERE UK CIRCUITS SHOW AN AVERAGE FEMALE CUSTOMER BASE OF AROUND 12%, EUROPEAN PREMIUM LOCATIONS BOAST 25%. THEY ALSO REPORT A MUCH HIGHER LEVEL OF CASUAL DRIVERS GAINED FROM PASSING FOOTFALL.

## GIRLS JUST Wanna Have Funi

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#### IT IS SURPRISINGLY SIMPLE TO MAKE ACTIVITIES LIKE KARTING COVID SECURE.

ALL CUSTOMERS ARE TEMPERATURE CHECKED AT THE DOOR AND REMINDED OF GOVERNMENT GUIDELINES. WE OPERATE STRICT SOCIAL DISTANCING POLICIES AND OUR BRIEFING ROOMS ARE SUFFICIENTLY LARGE TO ACCOMMODATE 2M OF SPACE PER PERSON.

IN ADDITION, RACERS MUST USE THEIR OWN RACING BALACLAVAS, OR PURCHASE ONE AT RECEPTION, AND ALL HELMETS, RACE SUITS AND KARTS ARE FULLY SANITISED BEFORE USE.

### KARTINGAND COVID - GOOD CLEAN FUNI

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